

WELCOME TO DARE SEMINAR VU

“ENTREPRENEURSHIP IN CONTEXT”



VRIJE
UNIVERSITEIT
AMSTERDAM

Faculty of
Economics and
Business
Administration

INTRODUCTION



Why does context matter (Friederike Welter, Ted Baker, David Audretsch and Bill Gartner 2016 ETP)?

1. Growing recognition that entrepreneurial behavior can be better understood within its historical, temporal, institutional, spatial, and social contexts, as these contexts provide individuals with opportunities and set boundaries for their actions.
2. Context can be an asset and a liability for the nature and extent of entrepreneurship, but entrepreneurship can also impact contexts.
3. Context is important for understanding when, how, and why entrepreneurship happens and who becomes involved.
4. Context is not the same as a static background upon which events happen, but intricately linked to the way actions unfold as well as the outcomes of entrepreneurship.

INTRODUCTION



Why don't we already have a tradition of including context (Shaker Zahra and Mike Wright (AMP 2011)?

1. Early research was observational, descriptive, and testimonial. The generalizability of findings from these efforts has been contradictory.
2. According to Akman (2000, p. 754), the word *context* has been overused to the point of becoming a “conceptual garbage can.”
3. Some invoke the notion of contextualization to either explain odd findings or report theory-free research.
4. Researchers have also been lax in defining and cataloging the various dimensions of context (Dilley, 1999), resulting in contradictory findings and “study-to-study variations” (Johns, 2006, p. 389).

INTRODUCTION



Aim of this seminar:

Contextualizing entrepreneurship research – new insights, lessons learned and future challenges

Discuss, reflect on and further develop submitted papers

AGENDA

12:30 – 13:00	Arrival and registration
13:00 – 13:10	DARE Welcome – Chair Neil Thompson (VU University)
13:10 – 13:40	Neil Thompson (VU University) – Entrepreneurship as Practice – an integration and research agenda
13:45 – 14:15	Katrin Smolka (Rotterdam School of Management) – Entrepreneurship in Context: Insights into the Dutch Drone Industry
14:15 – 14:30	Break
14:30 – 15:00	Nardo de Vries (Maastricht University) – In search of Schumpetarians: a resource based perspective on innovative solo self-employment
15:00 – 15:30	Carla Costa (Utrecht University) – The Emergence of a Cluster
15:30 – 15:45	Break
15:45 – 16:15	Marco van Gelderen (VU University) – Entrepreneurial Autonomy in Russia: A Comparison with the Netherlands
16:15 – 17:15	Panel and audience discussion “Bringing in context and generalizing results - a paradox or antidote? “ Panelists: Roy Thurik (Erasmus School of Economics), Davide Ianuzzi (Faculty of Science, VU University), Michel Ehrenhard (Twente University) Chair: Neil Thompson (VU University)
17:15 – 17:30	Reflection – Neil Thompson (VU University)
17:30 – 19:30	Network Drinks @ The Basket